

AMENDMENTS TO THE CLAIMS

1.-2. (cancelled)

7. (original) An order accepting method for discounting a purchase money amount based upon an incentive point used by a customer when a goods order is accepted in on-line shopping, wherein:

after the order has been accepted, information related to a person who shares a discount money amount is outputted to the terminal of the customer in an on-line manner.

8. (original) An order accepting method as claimed in claim 7 wherein:

said person who shares the discount money amount corresponds to a sponsor of the on-line shopping; and

in the on-line shopping, an advertisement related to a person who invests is displayed on the terminal of the customer before accepting the order.

9. (original) An order accepting method as claimed in claim 8 wherein:

said discount money amount is determined in correspondence with a total incentive point number used by the user; and

the incentive point used by the customer is applied to the customer when the advertisement information related to said sponsor is outputted in an on-line manner to the terminal of the customer.

10. (original) An order accepting method as claimed in claim 9 wherein:
said advertisement information related to said sponsor is outputted in the on-line manner
by accepting the instruction of the customer.